

ESTTA Tracking number: **ESTTA745121**

Filing date: **05/09/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Bauer Hockey, Inc.
Granted to Date of previous extension	05/08/2016
Address	100 Domain Drive Exeter, NH 03833 UNITED STATES
Attorney information	Christie Baty Hudgins Finnegan Henderson Farabow Garrett & Dunner LLP 901 New York Avenue NW Washington, DC 20001 UNITED STATES docketing@finnegan.com Phone:202-408-4000

### Applicant Information

Application No	86594988	Publication date	11/10/2015
Opposition Filing Date	05/09/2016	Opposition Period Ends	05/08/2016
Applicant	Joseph Prince Ministries, Inc. P.O. Box 2115 Fort Mill, SC 29716 UNITED STATES		

### Goods/Services Affected by Opposition

Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Caps; Fleece tops; Hats; Jackets; Pants; Shirts; Sweatshirts; T-shirts; Wristbands
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### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2211348	Application Date	01/24/1995
Registration Date	12/15/1998	Foreign Priority Date	NONE
Word Mark	MISSION		

Design Mark	<b>MISSION</b>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 1998/01/21 First Use In Commerce: 1998/01/21 hockey helmets Class 028. First use: First Use: 1995/09/01 First Use In Commerce: 1995/09/01 hockey equipment, namely, ice, in-line, and roller hockey skates; wheels for in-line or roller skates; protective gear, namely, shoulder, knee, shin, hand or elbow pads; [mouth guards;] and sticks

U.S. Registration No.	2323531	Application Date	10/23/1998
Registration Date	02/29/2000	Foreign Priority Date	NONE
Word Mark	MISSION		
Design Mark	<b>MISSION</b>		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1995/07/31 First Use In Commerce: 1995/07/31 T-shirts and baseball caps		

U.S. Registration No.	3850445	Application Date	10/12/2007
Registration Date	09/21/2010	Foreign Priority Date	NONE
Word Mark	MISSION		
Design Mark	<b>MISSION</b>		

Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2007/12/00 First Use In Commerce: 2007/12/00 Protective helmets for sports Class 018. First use: First Use: 1997/12/00 First Use In Commerce: 1997/12/00 Athletic bags Class 025. First use: First Use: 2003/12/00 First Use In Commerce: 2003/12/00 Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps; undergarments, namely, compression shirts Class 028. First use: First Use: 1997/12/00 First Use In Commerce: 1997/11/00 Hockey gloves; hockey sticks; roller skates; bags specially adapted for sports equipment

U.S. Registration No.	3825551	Application Date	10/12/2007
Registration Date	07/27/2010	Foreign Priority Date	NONE

Word Mark	MISSION M
Design Mark	

Description of Mark	The mark consists of "MISSION M" (stylized).
Goods/Services	Class 009. First use: First Use: 2009/12/00 First Use In Commerce: 2009/12/00 Protective helmets for sports Class 018. First use: First Use: 2006/12/00 First Use In Commerce: 2006/12/00 Athletic bags Class 025. First use: First Use: 2008/12/00 First Use In Commerce: 2008/12/00 Apparel, namely, T-shirts, sweatshirts; headwear, namely, baseball caps Class 028. First use: First Use: 2009/12/00 First Use In Commerce: 2009/12/00 hockey gloves; hockey sticks; roller skates

Attachments	74624947#TMSN.png( bytes ) 75575386#TMSN.png( bytes ) 77302810#TMSN.png( bytes ) 77303322#TMSN.png( bytes ) GN MISSION and Design - Notice of Opposition.pdf(1663957 bytes )
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## Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Christie Baty Hudgins/
Name	Christie Baty Hudgins
Date	05/09/2016

<p>Bauer Hockey, Inc.,</p> <p>Opposer,</p> <p>v.</p> <p>Joseph Prince Ministries, Inc.,</p> <p>Applicant.</p>	<p>Opposition No.: _____</p> <p>Mark: GN MISSION &amp; Design</p> <p>Serial Number: 86/594988</p> <p>Filed: April 13, 2015</p> <p>International Class: 25</p>
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Opposer Bauer Hockey, Inc. believes that it will be damaged by registration of the mark GN MISSION & Design depicted in Application Serial No. 86/594988 and therefore opposes the application. As grounds for its opposition, Opposer alleges the following, upon actual knowledge with respect to itself and its own acts, and upon information and belief as to other matters:

1. Bauer is an established fixture in the sports, recreation/leisure, and apparel world, with roots tracing back to the 1920's. Bauer and its related companies (individually and collectively "Bauer") are one of the largest manufacturers and distributors of ice, street, and in-line roller hockey equipment and related products worldwide.

2. Bauer currently offers and sells a wide variety of in-line roller hockey and skating products, equipment, and apparel, including skates, sticks, gloves, protective gear, pants, jerseys, and goalie gear under the trademark MISSION. Bauer also offers various types of performance, team, and lifestyle/leisure apparel, headwear, footwear, and bags under the MISSION mark, including t-shirts, tanks, sweatshirts, sweatpants, baseball caps, and visors.

3. Through itself and its predecessors, Bauer has continuously used the MISSION mark in U.S. commerce since at least as early as 1995.

4. Over the course of the last two decades, sales of MISSION-branded products have been substantial.


5. Bauer has spent considerable resources advertising, marketing, and promoting its MISSION mark through a variety of media, including the Internet, and an array of sponsorships, product placements, promotions, and promotional materials.

6. Bauer has established considerable and valuable trademark rights and goodwill in its MISSION mark through decades of use, substantial promotional and marketing efforts, substantial advertising and promotional expenditures, and substantial sales and revenues.

7. The MISSION mark is well-known.

8. In addition to its strong common-law rights, Bauer owns the following federal registrations for the MISSION mark issued by the U.S. Patent and Trademark Office (“PTO”):

Mark	Reg. No.	Reg. Date	Goods
MISSION	2211348	12/15/98	<u>Class 9</u> : Hockey helmets (first use in commerce 7/31/95)  <u>Class 28</u> : Hockey equipment, namely, ice, in-line, and roller hockey skates; wheels for in-line or roller skates; protective gear, namely, shoulder, knee, shin, hand or elbow pads; and sticks (first use in commerce 1/21/98)
MISSION	2323531	2/29/00	<u>Class 25</u> : T-shirts and baseball caps (first use in commerce 7/31/95)

Mark	Reg. No.	Reg. Date	Goods
MISSION	3850445	9/21/10	<p><u>Class 9</u>: Protective helmets for sports (first use in commerce 12/00/07)</p> <p><u>Class 18</u>: Athletic bags (first use in commerce 12/00/97)</p> <p><u>Class 25</u>: Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps; undergarments, namely, compression shirts (first use in commerce 12/00/03)</p> <p><u>Class 28</u>: Hockey gloves; hockey sticks; roller skates; bags specially adapted for sports equipment (first use in commerce 12/00/97)</p>
	3825551	7/27/10	<p><u>Class 9</u>: Protective helmets for sports (first use in commerce 12/00/09)</p> <p><u>Class 18</u>: Athletic bags (first use in commerce 12/00/06)</p> <p><u>Class 25</u>: Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps (first use in commerce 12/00/08)</p> <p><u>Class 28</u>: Hockey gloves; hockey sticks; roller skates (first use in commerce 12/00/09)</p>

9. Registration Nos. 2211348 and 2323531 are incontestable. Printouts from the PTO's TESS and TSDR databases showing details of these registrations are attached as Exhibit A.

**Applicant and Its Mark**

10. Joseph Prince Ministries, Inc. ("Applicant") is a South Carolina non-profit corporation with an address at P.O. Box 2115, Fort Mill, South Carolina 29716.

11. On April 13, 2015, Applicant filed Application Serial No. 86/594988 to register the mark GN MISSION & Design at the PTO, based on an alleged bona fide intention to use the mark ("the GN MISSION Application").

12. The GN MISSION Application was published for opposition in the *Official Gazette* dated November 10, 2015. Printouts from the PTO's TESS and TSDR databases showing details of the GN MISSION Application are attached as Exhibit B.

13. The GN MISSION Application covers "Caps; Fleece tops; Hats; Jackets; Pants; Shirts; Sweatshirts; T-shirts; Wristbands" in Class 25 ("Applicant's Goods").

**Count 1**  
**Likelihood of Confusion, 15 U.S.C. § 1052(d)**

14. Bauer repeats and realleges each and every allegation set forth in Paragraphs 1 through 13.

15. Bauer has used in commerce, registered, and/or applied to register its MISSION mark before Applicant's April 13, 2015 filing date or any other date of first use that may be asserted by Applicant. Thus, Bauer has priority in this opposition.

16. Applicant's GN MISSION mark so resembles Bauer's previously used, filed, and/or registered MISSION mark, as to be likely, when applied to Applicant's Goods, to cause confusion, to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

WHEREFORE, Bauer believes that it will be damaged by the registration of the mark shown in Application Serial No. 86/594988 and respectfully requests that this opposition be sustained and that registration to Applicant be refused.



A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to Deposit Account No. 06-0916.

Respectfully submitted,

Dated: May 9, 2016

By: /Christie Baty Hudgins/  
Douglas A. Rettew  
Christie Baty Hudgins  
Finnegan Henderson Farabow  
Garrett & Dunner LLP  
901 New York Avenue NW  
Washington, DC 20001  
Telephone: 202-408-4000

Attorneys for Opposer  
BAUER HOCKEY, INC.

**CERTIFICATE OF SERVICE**

I hereby certify that a true copy of the foregoing NOTICE OF OPPOSITION was served on May 9, 2016 via overnight courier on Applicant's counsel at the following address of record:

Lani Barnes, Esq.  
Robinson Bradshaw & Hinson  
101 N Tryon Street, Suite 1900  
Charlotte, North Carolina 28246-0106

\_\_\_\_\_/Christie Baty Hudgins/

# EXHIBIT A



## United States Patent and Trademark Office

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## Trademarks &gt; Trademark Electronic Search System (TESS)

TESS was last updated on Fri Dec 4 03:21:04 EST 2015

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

[Logout](#) Please logout when you are done to release system resources allocated for you.[Start](#) List At:  OR [Jump](#) to record:  **Record 6 out of 6**

TSDR	ASSIGNMENT	FILED
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 ( Use the "Back" button of the Internet Browser to return to TESS)

# MISSION

<b>Word Mark</b>	MISSION
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: hockey helmets. FIRST USE: 19980121. FIRST USE IN COMMERCE: 19980121  IC 028. US 022 023 038 050. G & S: hockey equipment, namely, ice, in-line, and roller hockey skates; wheels for in-line or roller skates; protective gear, namely, shoulder, knee, shin, hand or elbow pads; [mouth guards;] and sticks. FIRST USE: 19950901. FIRST USE IN COMMERCE: 19950901
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	74624947
<b>Filing Date</b>	January 24, 1995
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	November 5, 1996
<b>Change In Registration</b>	CHANGE IN REGISTRATION HAS OCCURRED
<b>Registration Number</b>	2211348
<b>Registration Date</b>	December 15, 1998
<b>Owner</b>	(REGISTRANT) MISSION HOCKEY COMPANY CORPORATION CALIFORNIA 12 Goodyear, Suite 100

Irvine CALIFORNIA 92618

(LAST LISTED OWNER) BAUER HOCKEY, INC. CORPORATION VERMONT 100 DOMAIN DRIVE  
EXETER NEW HAMPSHIRE 03833**Assignment  
Recorded**

ASSIGNMENT RECORDED

**Attorney of  
Record**

Christie Baty Hudgins

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Affidavit Text**

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20091214.

**Renewal**

1ST RENEWAL 20091214

**Live/Dead  
Indicator**

LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[PREV LIST](#)[CURR LIST](#)[NEXT LIST](#)[FIRST DOC](#)[PREV DOC](#)[NEXT DOC](#)[LAST DOC](#)[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

**Generated on:**

This page was generated by TSDR on 2015-12-04 12:08:17 EST

**Mark:** MISSION

**MISSION**

**US Serial Number:** 74624947

Jan. 24, 1995

**Application Filing Date:**

**US Registration Number:** 2211348

Dec. 15, 1998

**Registration Date:**

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

The registration has been renewed.

**Status Date:**

Dec. 14, 2009

**Publication Date:** Nov. 05, 1996

**Notice of Allowance Date:**

Jan. 28, 1997

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## Mark Information

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**Mark Literal Elements:**

MISSION

**Standard Character Claim:**

No

**Mark Drawing Type:**

1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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## Goods and Services

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**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

hockey helmets

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jan. 21, 1998

**Use In Commerce:**

Jan. 21, 1998

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**For:**

hockey equipment, namely, ice, in-line, and roller hockey skates; wheels for in-line or roller skates; protective gear, namely, shoulder, knee, shin, hand or elbow pads; [mouth guards;] and sticks

**International Class(es):** 028 - Primary Class

**U.S Class(es):**

022, 023, 038, 050

**Class Status:**

ACTIVE

**Basis:**

1(a)

First Use: Sep. 01, 1995

Use In Commerce:

Sep. 01, 1995

### Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

### Current Owner(s) Information

**Owner Name:**

BAUER HOCKEY, INC.

**Owner Address:**

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE 03833  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

### Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Christie Baty Hudgins

**Docket Number:**

6399.0247

**Attorney Primary Email  
Address:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Attorney Email  
Authorized:**

Yes

**Correspondent**

**Correspondent  
Name/Address:**

Christie Baty Hudgins  
Finnegan, Henderson, Farabow, Garrett & Dunner, LL  
901 New York Avenue, NW  
Washington, DISTRICT OF COLUMBIA 20001  
UNITED STATES

**Phone:** 202-408-4000

**Fax:**

202-408-4400

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Correspondent e-mail  
Authorized:**

Yes

**Domestic Representative - Not Found**

### Prosecution History

Date	Description	Proceeding Number
Jan. 15, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 15, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 30, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 23, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 16, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 14, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Dec. 14, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 14, 2009	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Jun. 15, 2009	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	64591
Dec. 09, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 06, 2009	FAX RECEIVED	

Jun. 29, 2009	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	64591
Jun. 17, 2009	ASSIGNED TO PARALEGAL	64591
Jun. 15, 2009	TEAS SECTION 8 & 9 RECEIVED	
Sep. 16, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 16, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 30, 2007	CASE FILE IN TICRS	
Jan. 26, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 21, 2005	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 21, 2005	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 20, 2004	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Dec. 20, 2004	PAPER RECEIVED	
Dec. 17, 1999	CERTIFICATE OF CORRECTION ISSUED	
Dec. 14, 1999	POST REGISTRATION ACTION MAILED - SEC. 7	
Jan. 08, 1999	SEC 7 REQUEST FILED	
Dec. 15, 1998	REGISTERED-PRINCIPAL REGISTER	
Oct. 01, 1998	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 29, 1998	ASSIGNED TO EXAMINER	66405
Sep. 03, 1998	ASSIGNED TO EXAMINER	61638
Aug. 24, 1998	STATEMENT OF USE PROCESSING COMPLETE	
Jul. 24, 1998	USE AMENDMENT FILED	
Jan. 08, 1998	EXTENSION 2 GRANTED	
Nov. 24, 1997	EXTENSION 2 FILED	
Jul. 08, 1997	EXTENSION 1 GRANTED	
Jun. 11, 1997	EXTENSION 1 FILED	
Jan. 28, 1997	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 05, 1996	PUBLISHED FOR OPPOSITION	
Oct. 04, 1996	NOTICE OF PUBLICATION	
Aug. 28, 1996	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 1996	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 29, 1996	NON-FINAL ACTION MAILED	
Dec. 29, 1995	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 01, 1995	NON-FINAL ACTION MAILED	
Jun. 26, 1995	ASSIGNED TO EXAMINER	71998

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## Maintenance Filings or Post Registration Information

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**Affidavit of Continued  
Use:**

Section 8 - Accepted

**Affidavit of  
Incontestability:**

Section 15 - Accepted

**Renewal Date:**

Dec. 15, 2008

**Change In Registration:**

Yes

**Correction made to  
Registration:**

In the statement, column 2, line 6, "mouth guards" should be deleted.

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## TM Staff and Location Information

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TM Staff Information - None

File Location

**Current Location:** GENERIC WEB UPDATE

**Date In Location:**

Dec. 14, 2009

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## Assignment Abstract Of Title Information

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**Summary**

**Total Assignments:** 9

**Registrant:**

MISSION HOCKEY COMPANY



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**Assignment 1 of 9**

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**Conveyance:**

CHANGE OF NAME

Reel/Frame: 1713/0967

Pages:

4

Date Recorded: Apr. 17, 1998

**Supporting Documents:**

No Supporting Documents Available

**Assignor**Name: DARE DEVELOPMENT GROUP, INC.

Execution Date:

Dec. 02, 1997

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CALIFORNIA

**Assignee**

Name:

MISSION HOCKEY COMPANY

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CALIFORNIA

**Address:**201 EAST STEVENS AVENUE  
SANTA ANA, CALIFORNIA 92707**Correspondent****Correspondent Name:**

LEONARD, STREET AND DEINARD

**Correspondent Address:**ERIC D. PAULSRUD, ESQ.  
150 SOUTH FIFTH STREET, SUITE 2300  
MINNEAPOLIS, MINNESOTA 55402

Domestic Representative - Not Found

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**Assignment 2 of 9**

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**Conveyance:**

SECURITY AGREEMENT

Reel/Frame: 3151/0501

Pages:

28

Date Recorded: Aug. 23, 2005

**Supporting Documents:**assignment-tm-3151-0501.pdf**Assignor**Name: MISSION HOCKEY COMPANY

Execution Date:

Apr. 30, 2004

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CALIFORNIA

**Assignee**

Name:

CIT GROUP/BUSINESS CREDIT, INC., THE

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

NEW YORK

**Address:**300 SOUTH GRAND AVENUE, THIRD FLOOR  
LOS ANGELES, CALIFORNIA 90071**Correspondent****Correspondent Name:**

MRS. KIM WALKER

**Correspondent Address:**

BUCHALTER, NEMER, FIELDS & YOUNGER  
601 SOUTH FIGUERO STREET 24TH FLOOR  
LOS ANGELES, CALIFORNIA 90017

Domestic Representative - Not Found

Assignment 3 of 9

Conveyance:

MERGER EFFECTIVE 03312005

Reel/Frame: 4106/0783

Pages:

5

Date Recorded: Dec. 02, 2009

Supporting Documents:

assignment-tm-4106-0783.pdf

Assignor

Name: MISSION HOCKEY COMPANY

Execution Date:

Mar. 31, 2005

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CALIFORNIA

Assignee

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

Address:

175 TECHNOLOGY DRIVE  
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name:

GLEN NUTTALL

Correspondent Address:

2040 MAIN STREET, FOURTEENTH FLOOR  
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 4 of 9

Conveyance:

RELEASE BY SECURED PARTY

Reel/Frame: 3212/0205

Pages:

15

Date Recorded: Dec. 16, 2005

Supporting Documents:

assignment-tm-3212-0205.pdf

Assignor

Name: CIT GROUP/BUSINESS CREDIT, INC.

Execution Date:

Dec. 15, 2005

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

No Place Where Organized Found

Assignee

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

No Place Where Organized Found

Address:

175 TECHNOLOGY DRIVE, SUITE 150  
IRVINE, CALIFORNIA 92618

Correspondent

**Correspondent Name:**

ERIC D. PAULSRUD

**Correspondent Address:**150 SOUTH 5TH STREET, SUITE 2300  
MINNEAPOLIS, MN 55402

Domestic Representative - Not Found

**Assignment 5 of 9****Conveyance:**

SECURITY INTEREST

**Reel/Frame:** 3867/0445**Pages:**

9

**Date Recorded:** Oct. 08, 2008**Supporting Documents:**assignment-tm-3867-0445.pdf**Assignor****Name:** MISSION ITECH HOCKEY, INC.**Execution Date:**

Sep. 22, 2008

**Legal Entity Type:** CORPORATION**State or Country Where  
Organized:**

DELAWARE

**Assignee****Name:**GE CANADA FINANCE HOLDING COMPANY, AS CANADIAN AGENT**Legal Entity Type:** COMPANY**State or Country Where  
Organized:**

CANADA

**Address:**123 FRONT STREET WEST, SUITE 1400  
TORONTO, ONTARIO, CANADA M5J 2M2**Name:**GENERAL ELECTRIC CAPITAL CORPORATION, AS US AGENT**Legal Entity Type:** CORPORATION**State or Country Where  
Organized:**

DELAWARE

**Address:**500 WEST MONROE STREET  
CHICAGO, ILLINOIS 60661**Correspondent****Correspondent Name:**

CAROLE DOBBINS C/O KATTEN MUCHIN

**Correspondent Address:**525 W. MONROE ST.  
CHICAGO, IL 60661

Domestic Representative - Not Found

**Assignment 6 of 9****Conveyance:**

ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** 4787/0843**Pages:**

4

**Date Recorded:** May 24, 2012**Supporting Documents:**assignment-tm-4787-0843.pdf**Assignor****Name:** MISSION ITECH HOCKEY, INC.**Execution Date:**

Apr. 09, 2012

**Legal Entity Type:** CORPORATION**State or Country Where  
Organized:**

DELAWARE

**Assignee**

**Name:**

BAUER HOCKEY, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

**Address:**

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE 03833

**Correspondent**

**Correspondent Name:**

GLEN NUTTALL

**Correspondent Address:**

24040 MAIN STREET, FOURTEENTH FLOOR  
IRVINE, CA 92614

**Domestic Representative - Not Found**

**Assignment 7 of 9**

**Conveyance:**

RELEASE OF SECURITY INTEREST ON TRADEMARKS RECORDED AT R/F: 3867/454, 3867/445, 4536/627, 5021/167, 4536/613, 3763/319, 4220/497, 4536/620, 4889/485, 4891/180

**Reel/Frame:** 5261/0949

**Pages:**

16

**Date Recorded:** Apr. 16, 2014

**Supporting Documents:**

assignment-tm-5261-0949.pdf

**Assignor**

**Name:** GENERAL ELECTRIC CAPITAL CORPORATION

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

DELAWARE

**Name:** GE CANADA FINANCE HOLDING COMPANY

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** UNLIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

NOVA SCOTIA

**Assignee**

**Name:**

MISSION ITECH HOCKEY LTD.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

18103 TRANS-CANADA HIGHWAY  
KIRKLAND, QC, CANADA H9J 3Z4

**Name:**

MISSION ITECH HOCKEY, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

175 TECHNOLOGY DRIVE  
SUITE 150  
IRVINE, CALIFORNIA 92618

**Name:**

BPS DIAMOND SPORTS CORP.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

5390 CANOTEK ROAD  
UNIT 20  
OTTAWA, ONTARIO, CANADA K1J 1H8

**Name:**

BAUER HOCKEY, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

NEW HAMPSHIRE

**Address:**

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE 03833

**Name:**

MAVERIK LACROSSE LLC

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

NEW YORK

**Address:**

38-61 ELEVENTH STREET  
LONG ISLAND CITY, NEW YORK 11101

**Name:**

BAUER SWEEP ACQUISITION CANADA INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

199 BAY STREET  
SUITE 5300, COMMERCE COURT WEST  
TORONTO, ON, CANADA M5L 1G9

**Name:**

NIKE BAUER HOCKEY U.S.A., INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

**Address:**

150 OCEAN ROAD  
GREENLAND, NEW HAMPSHIRE 03840

**Name:**

SPORT HELMETS, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

DELAWARE

**Address:**

4635 CROSSROADS PARK DRIVE  
LIVERPOOL, NEW YORK 13088

**Correspondent**

**Correspondent Name:**

VIRGINIA F. MANN

**Correspondent Address:**

1285 AVENUE OF THE AMERICAS  
NEW YORK, NY 10019-6064

**Domestic Representative - Not Found**

**Assignment 8 of 9**

**Conveyance:**

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

**Reel/Frame:** 5266/0634

**Pages:**

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0634.pdf

Name: BAUER HOCKEY, INC.

Assignor

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

VERMONT

Assignee

Name:

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: BANK

State or Country Where  
Organized:

NEW YORK

Address:

225 FRANKLIN STREET  
BOSTON, MASSACHUSETTS 02110

Correspondent

Correspondent Name:

JOANNA MCCALL

Correspondent Address:

1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

---

Assignment 9 of 9

---

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0658

Pages:

9

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0658.pdf

Name: BAUER HOCKEY, INC.

Assignor

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

VERMONT

Assignee

Name:

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

Legal Entity Type: BANK

State or Country Where  
Organized:

NEW YORK

Address:

901 MAIN STREET  
14TH FLOOR  
DALLAS, TEXAS 75202

Correspondent

Correspondent Name:

JOANNA MCCALL

Correspondent Address:

1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

Domestic Representative - Not Found



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# MISSION

<b>Word Mark</b>	MISSION
<b>Goods and Services</b>	IC 025. US 022 039. G & S: T-shirts and baseball caps. FIRST USE: 19950731. FIRST USE IN COMMERCE: 19950731
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75575386
<b>Filing Date</b>	October 23, 1998
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	December 7, 1999
<b>Registration Number</b>	2323531
<b>Registration Date</b>	February 29, 2000
<b>Owner</b>	(REGISTRANT) Mission Hockey Company CORPORATION CALIFORNIA 201 East Stevens Avenue Santa Ana CALIFORNIA 92707  (LAST LISTED OWNER) BAUER HOCKEY, INC. CORPORATION VERMONT 100 DOMAIN DRIVE EXETER NEW HAMPSHIRE 03833
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Christie Baty Hudgins
<b>Prior Registrations</b>	2211348
<b>Type of Mark</b>	TRADEMARK

Register PRINCIPAL  
 Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100128.  
 Renewal 1ST RENEWAL 20100128  
 Live/Dead Indicator LIVE

---

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FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

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**Generated on:**

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**Mark:** MISSION

**MISSION**

**US Serial Number:** 75575386

**Application Filing Date:**

Oct. 23, 1998

**US Registration Number:** 2323531

**Registration Date:**

Feb. 29, 2000

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

The registration has been renewed.

**Status Date:**

Jan. 28, 2010

**Publication Date:** Dec. 07, 1999

---

## Mark Information

---

**Mark Literal Elements:**

MISSION

**Standard Character Claim:**

No

**Mark Drawing Type:**

1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

---

## Related Properties Information

---

**Claimed Ownership of US  
Registrations:**

2211348

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

T-shirts and baseball caps

**International Class(es):** 025 - Primary Class

**U.S Class(es):**

022, 039

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Jul. 31, 1995

**Use In Commerce:**

Jul. 31, 1995

---

## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

Amended 44E: No

## Current Owner(s) Information

**Owner Name:**

BAUER HOCKEY, INC.

**Owner Address:**

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE UNITED STATES 03833

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

## Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Christie Baty Hudgins

**Docket Number:**

6399.0248

**Attorney Primary Email  
Address:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Attorney Email  
Authorized:**

Yes

**Correspondent**

**Correspondent  
Name/Address:**

Christie Baty Hudgins  
Finnegan, Henderson, Farabow, Garrett & Dunner, LL  
901 New York Avenue, NW  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20001

**Phone:** 202-408-4000

**Fax:**

202-408-4400

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Correspondent e-mail  
Authorized:**

Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jan. 15, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 15, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 30, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 23, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 28, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Jan. 28, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 22, 2010	TEAS SECTION 8 & 9 RECEIVED	
Sep. 16, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 16, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 27, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 27, 2005	ASSIGNED TO PARALEGAL	76293
May 26, 2005	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 26, 2005	PAPER RECEIVED	
Jan. 21, 2005	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 21, 2005	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 29, 2000	REGISTERED-PRINCIPAL REGISTER	
Dec. 07, 1999	PUBLISHED FOR OPPOSITION	
Nov. 05, 1999	NOTICE OF PUBLICATION	
Aug. 11, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 28, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 27, 1999	NON-FINAL ACTION MAILED	

---

**Maintenance Filings or Post Registration Information**

---

**Affidavit of Continued  
Use:**

Section 8 - Accepted

**Affidavit of  
Incontestability:**

Section 15 - Accepted

**Renewal Date:**Feb. 28, 2010

---

**TM Staff and Location Information**

---

**TM Staff Information - None****File Location****Current Location:** GENERIC WEB UPDATE**Date In Location:**Jan. 28, 2010

---

**Assignment Abstract Of Title Information**

---

**Summary****Total Assignments:** 8**Registrant:**Mission Hockey Company

---

**Assignment 1 of 8**

---

**Conveyance:**

SECURITY AGREEMENT

**Reel/Frame:** 3151/0501**Pages:**

28

**Date Recorded:** Aug. 23, 2005**Supporting Documents:**assignment-tm-3151-0501.pdf**Assignor****Name:** MISSION HOCKEY COMPANY**Execution Date:**

Apr. 30, 2004

**Legal Entity Type:** CORPORATION**State or Country Where  
Organized:**

CALIFORNIA

**Assignee****Name:**CIT GROUP/BUSINESS CREDIT, INC., THE**Legal Entity Type:** CORPORATION**State or Country Where  
Organized:**

NEW YORK

**Address:**300 SOUTH GRAND AVENUE, THIRD FLOOR  
LOS ANGELES, CALIFORNIA 90071**Correspondent****Correspondent Name:**

MRS. KIM WALKER

**Correspondent Address:**BUCHALTER, NEMER, FIELDS & YOUNGER  
601 SOUTH FIGUERO STREET 24TH FLOOR  
LOS ANGELES, CALIFORNIA 90017

---

**Domestic Representative - Not Found****Assignment 2 of 8**

---

**Conveyance:**

MERGER

**Reel/Frame:** 3098/0190**Pages:**

Date Recorded: Jun. 07, 2005

Supporting Documents:

assignment-tm-3098-0190.pdf

Name: MISSION HOCKEY COMPANY

Assignor

Execution Date:

Mar. 31, 2005

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CALIFORNIA

Assignee

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

Address:

175 TECHNOLOGY DRIVE, SUITE 150  
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name:

GLEN L. NUTTALL

Correspondent Address:

2040 MAIN STREET  
FOURTEENTH FLOOR  
IRVINE, CA 92614

Domestic Representative - Not Found

Assignment 3 of 8

Conveyance:

RELEASE BY SECURED PARTY

Reel/Frame: 3212/0205

Pages:

15

Date Recorded: Dec. 16, 2005

Supporting Documents:

assignment-tm-3212-0205.pdf

Name: CIT GROUP/BUSINESS CREDIT, INC.

Assignor

Execution Date:

Dec. 15, 2005

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

No Place Where Organized Found

Assignee

Name:

MISSION ITECH HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

No Place Where Organized Found

Address:

175 TECHNOLOGY DRIVE, SUITE 150  
IRVINE, CALIFORNIA 92618

Correspondent

Correspondent Name:

ERIC D. PAULSRUD

Correspondent Address:

150 SOUTH 5TH STREET, SUITE 2300  
MINNEAPOLIS, MN 55402

Domestic Representative - Not Found

Assignment 4 of 8

**Conveyance:**

SECURITY INTEREST

Reel/Frame: 3867/0445

Pages:

9

Date Recorded: Oct. 08, 2008

**Supporting Documents:**

assignment-lm-3867-0445.pdf

**Assignor**

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Sep. 22, 2008

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

**Assignee**

Name:

GE CANADA FINANCE HOLDING COMPANY, AS CANADIAN AGENT

Legal Entity Type: COMPANY

State or Country Where  
Organized:

CANADA

**Address:**

123 FRONT STREET WEST, SUITE 1400  
TORONTO, ONTARIO, CANADA M5J 2M2

Name:

GENERAL ELECTRIC CAPITAL CORPORATION, AS US AGENT

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

**Address:**

500 WEST MONROE STREET  
CHICAGO, ILLINOIS 60661

**Correspondent**

**Correspondent Name:**

CAROLE DOBBINS C/O KATTEN MUCHIN

**Correspondent Address:**

525 W. MONROE ST.  
CHICAGO, IL 60661

Domestic Representative - Not Found

Assignment 5 of 8

**Conveyance:**

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4787/0843

Pages:

4

Date Recorded: May 24, 2012

**Supporting Documents:**

assignment-lm-4787-0843.pdf

**Assignor**

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Apr. 09, 2012

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

**Assignee**

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

VERMONT

**Address:**

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE 03833

**Correspondent****Correspondent Name:**

GLEN NUTTALL

**Correspondent Address:**

24040 MAIN STREET, FOURTEENTH FLOOR  
IRVINE, CA 92614

**Domestic Representative - Not Found****Assignment 6 of 8****Conveyance:**

RELEASE OF SECURITY INTEREST ON TRADEMARKS RECORDED AT R/F: 3867/454, 3867/445, 4536/627, 5021/167, 4536/613, 3763/319, 4220/497, 4536/620, 4889/485, 4891/180

**Reel/Frame:** 5261/0949

**Pages:**

16

**Date Recorded:** Apr. 16, 2014

**Supporting Documents:**

[assignment-lm-5261-0949.pdf](#)

**Assignor**

**Name:** GENERAL ELECTRIC CAPITAL CORPORATION

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

DELAWARE

**Name:** GE CANADA FINANCE HOLDING COMPANY

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** UNLIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

NOVA SCOTIA

**Assignee**

**Name:**

MISSION ITECH HOCKEY LTD.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

18103 TRANS-CANADA HIGHWAY  
KIRKLAND, QC, CANADA H9J 3Z4

**Name:**

MISSION ITECH HOCKEY, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

175 TECHNOLOGY DRIVE  
SUITE 150  
IRVINE, CALIFORNIA 92618

**Name:**

BPS DIAMOND SPORTS CORP.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

5390 CANOTEK ROAD  
UNIT 20  
OTTAWA, ONTARIO, CANADA K1J 1H8

**Name:**

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

NEW HAMPSHIRE

Address:

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE 03833

Name:

MAVERIK LACROSSE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

NEW YORK

Address:

38-61 ELEVENTH STREET  
LONG ISLAND CITY, NEW YORK 11101

Name:

BAUER SWEEP ACQUISITION CANADA INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CANADA

Address:

199 BAY STREET  
SUITE 5300, COMMERCE COURT WEST  
TORONTO, ON, CANADA M5L 1G9

Name:

NIKE BAUER HOCKEY U.S.A., INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

VERMONT

Address:

150 OCEAN ROAD  
GREENLAND, NEW HAMPSHIRE 03840

Name:

SPORT HELMETS, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

Address:

4635 CROSSROADS PARK DRIVE  
LIVERPOOL, NEW YORK 13088

Correspondent

Correspondent Name:

VIRGINIA F. MANN

Correspondent Address:

1285 AVENUE OF THE AMERICAS  
NEW YORK, NY 10019-6064

Domestic Representative - Not Found

Assignment 7 of 8

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0634

Pages:

9

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0634.pdf

Assignor

Name: BAUER HOCKEY, INC.

Execution Date:

Apr. 15, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

**Assignee**

**Name:**

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

**Legal Entity Type:** BANK

**State or Country Where  
Organized:**

NEW YORK

**Address:**

225 FRANKLIN STREET  
BOSTON, MASSACHUSETTS 02110

**Correspondent**

**Correspondent Name:**

JOANNA MCCALL

**Correspondent Address:**

1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 8 of 8**

**Conveyance:**

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

**Reel/Frame:** 5266/0658

**Pages:**

9

**Date Recorded:** Apr. 23, 2014

**Supporting Documents:**

assignment-tm-5266-0658.pdf

**Assignor**

**Name:** BAUER HOCKEY, INC.

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

**Assignee**

**Name:**

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

**Legal Entity Type:** BANK

**State or Country Where  
Organized:**

NEW YORK

**Address:**

901 MAIN STREET  
14TH FLOOR  
DALLAS, TEXAS 75202

**Correspondent**

**Correspondent Name:**

JOANNA MCCALL

**Correspondent Address:**

1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**





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## MISSION

**Word Mark** MISSION**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Protective helmets for sports. FIRST USE: 20071200. FIRST USE IN COMMERCE: 20071200

IC 018. US 001 002 003 022 041. G &amp; S: Athletic bags. FIRST USE: 19971200. FIRST USE IN COMMERCE: 19971200

IC 025. US 022 039. G &amp; S: Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps; undergarments, namely, compression shirts. FIRST USE: 20031200. FIRST USE IN COMMERCE: 20031200

IC 028. US 022 023 038 050. G &amp; S: Hockey gloves; hockey sticks; roller skates; bags specially adapted for sports equipment. FIRST USE: 19971200. FIRST USE IN COMMERCE: 19971100

**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 77302810**Filing Date** October 12, 2007**Current Basis** 1A**Original Filing Basis** 1B**Published for Opposition** September 23, 2008

**Registration Number** 3850445  
**Registration Date** September 21, 2010  
**Owner** (REGISTRANT) Mission Itech Hockey, Inc. CORPORATION DELAWARE 12 Goodyear, Suite 100  
Irvine CALIFORNIA 92618  
  
(LAST LISTED OWNER) BAUER HOCKEY, INC. CORPORATION VERMONT 100 DOMAIN DRIVE  
EXETER NEW HAMPSHIRE 03833  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Christie Baty Hudgins  
**Prior Registrations** 2211348;2323531  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

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**Mark:** MISSION

MISSION

**US Serial Number:** 77302810

**Application Filing Date:**

Oct. 12, 2007

**US Registration Number:** 3850445

**Registration Date:**

Sep. 21, 2010

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Sep. 21, 2010

**Publication Date:** Sep. 23, 2008

**Notice of Allowance Date:**

Dec. 16, 2008

---

## Mark Information

---

**Mark Literal Elements:**

MISSION

**Standard Character Claim:**

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:**

4 - STANDARD CHARACTER MARK

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:**

2211348, 2323531

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Protective helmets for sports

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Dec. 2007

**Use In Commerce:**

Dec. 2007

---

**For:**

Athletic bags

**International Class(es):** 018 - Primary Class

**U.S Class(es):**

001, 002, 003, 022, 041

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Dec. 1997

**Use In Commerce:**

Dec. 1997

**For:**

Apparel, namely, T-shirts, pants, sweatshirts; headwear, namely, baseball caps; undergarments, namely, compression shirts

**International Class(es):** 025 - Primary Class

**U.S Class(es):**

022, 039

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Dec. 2003

**Use In Commerce:**

Dec. 2003

**For:**

Hockey gloves; hockey sticks; roller skates; bags specially adapted for sports equipment

**International Class(es):** 028 - Primary Class

**U.S Class(es):**

022, 023, 038, 050

**Class Status:**

ACTIVE

**Basis:**

1(a)

**First Use:** Dec. 1997

**Use In Commerce:**

Nov. 1997

### Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** No

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

**Filed 44E:** No

**Currently 44E:** No

**Amended 44E:** No

**Filed 66A:** No

**Currently 66A:** No

**Filed No Basis:** No

**Currently No Basis:** No

### Current Owner(s) Information

**Owner Name:**

BAUER HOCKEY, INC.

**Owner Address:**

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE 03833  
UNITED STATES

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

### Attorney/Correspondence Information

**Attorney of Record**

**Attorney Name:** Christie Baty Hudgins

**Docket Number:**

6399.0249

**Attorney Primary Email  
Address:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Attorney Email  
Authorized:**

Yes

**Correspondent**

**Correspondent  
Name/Address:**

Christie Baty Hudgins  
Finnegan, Henderson, Farabow, Garrett & Dunner, LL  
901 New York Avenue, NW  
Washington, DISTRICT OF COLUMBIA 20001  
UNITED STATES

Phone: 202-408-4000

Fax:

202-408-4400

Correspondent e-mail: [docketing@finnegan.com](mailto:docketing@finnegan.com)

Correspondent e-mail  
Authorized:

Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Sep. 21, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 15, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 15, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 30, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 23, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 21, 2010	REGISTERED-PRINCIPAL REGISTER	
Aug. 17, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 16, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	73787
Aug. 16, 2010	ASSIGNED TO LIE	73787
Jul. 29, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 13, 2010	STATEMENT OF USE PROCESSING COMPLETE	66154
Jun. 14, 2010	USE AMENDMENT FILED	66154
Jun. 14, 2010	TEAS STATEMENT OF USE RECEIVED	
Jan. 27, 2010	EXTENSION 2 GRANTED	66154
Dec. 15, 2009	EXTENSION 2 FILED	66154
Jan. 27, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Jan. 05, 2010	ASSIGNED TO EXAMINER	76079
Dec. 15, 2009	TEAS EXTENSION RECEIVED	
Jun. 16, 2009	EXTENSION 1 GRANTED	98765
Jun. 16, 2009	EXTENSION 1 FILED	98765
Jun. 16, 2009	TEAS EXTENSION RECEIVED	
Dec. 16, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 23, 2008	PUBLISHED FOR OPPOSITION	
Sep. 16, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 16, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 03, 2008	NOTICE OF PUBLICATION	
Aug. 19, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	78145
Aug. 19, 2008	ASSIGNED TO LIE	78145
Aug. 13, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 22, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 22, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 22, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 22, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 22, 2008	NON-FINAL ACTION E-MAILED	6325
Jan. 22, 2008	NON-FINAL ACTION WRITTEN	81880
Jan. 22, 2008	ASSIGNED TO EXAMINER	81880
Oct. 17, 2007	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location:

Aug. 16, 2010

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 5

Registrant:

Mission Itech Hockey, Inc.

### Assignment 1 of 5

#### Conveyance:

SECURITY INTEREST

Reel/Frame: 4536/0627

Pages:

7

Date Recorded: May 07, 2011

#### Supporting Documents:

assignment-tm-4536-0627.pdf

#### Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Mar. 10, 2011

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

#### Assignee

Name:

GENERAL ELECTRIC CAPITAL CORPORATION, AS US AGENT

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

#### Address:

500 W MONROE  
CHICAGO, ILLINOIS 60661

#### Correspondent

#### Correspondent Name:

KRISTIN BROZOVIC C/O KATTEN MUCHIN

#### Correspondent Address:

525 W MONROE  
CHICAGO, IL 60661

Domestic Representative - Not Found

### Assignment 2 of 5

#### Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4787/0843

Pages:

4

Date Recorded: May 24, 2012

#### Supporting Documents:

assignment-tm-4787-0843.pdf

#### Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Apr. 09, 2012

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

#### Assignee

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

VERMONT

#### Address:

100 DOMAIN DRIVE

EXETER, NEW HAMPSHIRE 03833

**Correspondent**

**Correspondent Name:**

GLEN NUTTALL

**Correspondent Address:**

24040 MAIN STREET, FOURTEENTH FLOOR  
IRVINE, CA 92614

**Domestic Representative - Not Found**

**Assignment 3 of 5**

**Conveyance:**

RELEASE OF SECURITY INTEREST ON TRADEMARKS RECORDED AT R/F: 3867/454, 3867/445, 4536/627, 5021/167, 4536/613, 3763/319, 4220/497, 4536/620, 4889/485, 4891/180

**Reel/Frame:** 5261/0949

**Pages:**

16

**Date Recorded:** Apr. 16, 2014

**Supporting Documents:**

assignment-tm-5261-0949.pdf

**Assignor**

**Name:** GENERAL ELECTRIC CAPITAL CORPORATION

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

DELAWARE

**Name:** GE CANADA FINANCE HOLDING COMPANY

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** UNLIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

NOVA SCOTIA

**Assignee**

**Name:**

MISSION ITECH HOCKEY LTD.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

18103 TRANS-CANADA HIGHWAY  
KIRKLAND, QC, CANADA H9J 3Z4

**Name:**

MISSION ITECH HOCKEY, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

175 TECHNOLOGY DRIVE  
SUITE 150  
IRVINE, CALIFORNIA 92618

**Name:**

BPS DIAMOND SPORTS CORP.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

5390 CANOTEK ROAD  
UNIT 20  
OTTAWA, ONTARIO, CANADA K1J 1H8

**Name:**

BAUER HOCKEY, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where**

Organized:

NEW HAMPSHIRE

Address:

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE 03833

Name:

MAVERIK LACROSSE LLC

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where  
Organized:

NEW YORK

Address:

38-61 ELEVENTH STREET  
LONG ISLAND CITY, NEW YORK 11101

Name:

BAUER SWEEP ACQUISITION CANADA INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

CANADA

Address:

199 BAY STREET  
SUITE 5300, COMMERCE COURT WEST  
TORONTO, ON, CANADA M5L 1G9

Name:

NIKE BAUER HOCKEY U.S.A., INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

VERMONT

Address:

150 OCEAN ROAD  
GREENLAND, NEW HAMPSHIRE 03840

Name:

SPORT HELMETS, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

Address:

4635 CROSSROADS PARK DRIVE  
LIVERPOOL, NEW YORK 13088

Correspondent

Correspondent Name:

VIRGINIA F. MANN

Correspondent Address:

1285 AVENUE OF THE AMERICAS  
NEW YORK, NY 10019-6064

Domestic Representative - Not Found

Assignment 4 of 5

Conveyance:

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

Reel/Frame: 5266/0634

Pages:

9

Date Recorded: Apr. 23, 2014

Supporting Documents:

assignment-tm-5266-0634.pdf

Assignor

Name: BAUER HOCKEY, INC.

Execution Date:

Apr. 15, 2014

Legal Entity Type: CORPORATION

State or Country Where  
Organized:



VERMONT

**Assignee**

**Name:**

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

**Legal Entity Type:** BANK

**State or Country Where  
Organized:**

NEW YORK

**Address:**

225 FRANKLIN STREET  
BOSTON, MASSACHUSETTS 02110

**Correspondent**

**Correspondent Name:**

JOANNA MCCALL

**Correspondent Address:**

1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

---

**Assignment 5 of 5**

---

**Conveyance:**

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

**Real/Frame:** 5266/0658

**Pages:**

9

**Date Recorded:** Apr. 23, 2014

**Supporting Documents:**

assignment-tm-5266-0658.pdf

**Assignor**

**Name:** BAUER HOCKEY, INC.

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

**Assignee**

**Name:**

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

**Legal Entity Type:** BANK

**State or Country Where  
Organized:**

NEW YORK

**Address:**

901 MAIN STREET  
14TH FLOOR  
DALLAS, TEXAS 75202

**Correspondent**

**Correspondent Name:**

JOANNA MCCALL

**Correspondent Address:**

1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**



## United States Patent and Trademark Office

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**Word Mark  
Goods and  
Services**

MISSION M

IC 009. US 021 023 026 036 038. G &amp; S: Protective helmets for sports. FIRST USE: 20091200. FIRST USE IN COMMERCE: 20091200

IC 018. US 001 002 003 022 041. G &amp; S: Athletic bags. FIRST USE: 20061200. FIRST USE IN COMMERCE: 20061200

IC 025. US 022 039. G &amp; S: Apparel, namely, T-shirts, sweatshirts; headwear, namely, baseball caps. FIRST USE: 20081200. FIRST USE IN COMMERCE: 20081200

IC 028. US 022 023 038 050. G &amp; S: hockey gloves; hockey sticks; roller skates. FIRST USE: 20091200. FIRST USE IN COMMERCE: 20091200

**Mark Drawing  
Code**

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search  
Code**

03.17.01 - Wings, birds'

26.05.28 - Miscellaneous designs with overall triangular shape; Triangular shape (miscellaneous overall shape)

**Trademark  
Search Facility  
Classification  
Code**

ANI-MISC Part of the animals including animal bones, horns, claws, shells, eyes, coral, paws, eggs, feathers, hides or skins

INAN Inanimate objects such as lighting, clouds, footprints, atomic configurations, snowflakes, rainbows, flames

LETS-1 M A single letter, multiples of a single letter or in combination with a design

SHAPES-MISC Miscellaneous shaped designs

**Serial Number**

77303322

**Filing Date** October 12, 2007  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** September 16, 2008  
**Registration Number** 3825551  
**Registration Date** July 27, 2010  
**Owner** (REGISTRANT) Mission Itech Hockey, Inc. CORPORATION DELAWARE 12 Goodyear, Suite 100 Irvine CALIFORNIA 92618  
  
(LAST LISTED OWNER) BAUER HOCKEY, INC. CORPORATION VERMONT 100 DOMAIN DRIVE EXETER NEW HAMPSHIRE 03833  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Christie Baty Hudgins  
**Prior Registrations** 2211348;2302290;2323531  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of "MISSION M" (stylized).  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

---

<a href="#">TESS HOME</a>	<a href="#">NEW USER</a>	<a href="#">STRUCTURED</a>	<a href="#">FREE FORM</a>	<a href="#">BROWSE DICT</a>	<a href="#">SEARCH OG</a>	<a href="#">TOP</a>	<a href="#">HELP</a>	<a href="#">PREV LIST</a>	<a href="#">CURR LIST</a>	<a href="#">NEXT LIST</a>
<a href="#">FIRST DOC</a>	<a href="#">PREV DOC</a>	<a href="#">NEXT DOC</a>	<a href="#">LAST DOC</a>							

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**Generated on:**

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**Mark:** MISSION M



**US Serial Number:** 77303322

**Application Filing Date:**

Oct. 12, 2007

**US Registration Number:** 3825551

**Registration Date:**

Jul. 27, 2010

**Register:**

Principal

**Mark Type:**

Trademark

**Status:**

Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:**

Jul. 27, 2010

**Publication Date:** Sep. 16, 2008

**Notice of Allowance Date:**

Dec. 09, 2008

---

## Mark Information

---

**Mark Literal Elements:**

MISSION M

**Standard Character Claim:**

No

**Mark Drawing Type:**

3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:**

The mark consists of "MISSION M" (stylized).

**Color(s) Claimed:**

Color is not claimed as a feature of the mark.

**Design Search Code(s):**

03.17.01 - Wings, birds'

26.05.28 - Triangular shape (miscellaneous overall shape); Miscellaneous designs with overall triangular shape

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:**

2211348, 2302290, 2323531

---

## Goods and Services

---

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:**

Protective helmets for sports

**International Class(es):** 009 - Primary Class

**U.S Class(es):**

021, 023, 026, 036, 038

**Class Status:**

ACTIVE

**Basis:**

1(a)

First Use: Dec. 2009

Use In Commerce:

Dec. 2009

For:

Athletic bags

International Class(es): 018 - Primary Class

U.S Class(es):

001, 002, 003, 022, 041

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 2006

Use In Commerce:

Dec. 2006

For:

Apparel, namely, T-shirts, sweatshirts; headwear, namely, baseball caps

International Class(es): 025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 2008

Use In Commerce:

Dec. 2008

For:

hockey gloves; hockey sticks; roller skates

International Class(es): 028 - Primary Class

U.S Class(es):

022, 023, 038, 050

Class Status:

ACTIVE

Basis:

1(a)

First Use: Dec. 2009

Use In Commerce:

Dec. 2009

### Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

### Current Owner(s) Information

Owner Name:

BAUER HOCKEY, INC.

Owner Address:

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE UNITED STATES 03833

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

VERMONT

### Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christie Baly Hudgins

Docket Number:

6399.0250

Attorney Primary Email Address: [docketing@finnegan.com](mailto:docketing@finnegan.com)

Attorney Email Authorized:

Yes

Correspondent

Correspondent Name/Address:

Christie Baly Hudgins  
Finnegan, Henderson, Farabow, Garrett & Dunner, LL  
901 New York Avenue, NW  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20001

Phone: 202-408-4000

Fax:

202-408-4400

Correspondent e-mail: [docketing@finnegan.com](mailto:docketing@finnegan.com)

Correspondent e-mail Authorized:

Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 27, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 15, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Jan. 15, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 30, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 23, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2012	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 27, 2010	REGISTERED-PRINCIPAL REGISTER	
Jun. 22, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 21, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Jun. 18, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 09, 2010	STATEMENT OF USE PROCESSING COMPLETE	71034
Jun. 08, 2010	USE AMENDMENT FILED	71034
Jun. 08, 2010	TEAS STATEMENT OF USE RECEIVED	
Jan. 25, 2010	EXTENSION 2 GRANTED	71034
Dec. 09, 2009	EXTENSION 2 FILED	71034
Jan. 25, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Jan. 05, 2010	ASSIGNED TO EXAMINER	75425
Dec. 09, 2009	TEAS EXTENSION RECEIVED	
Jun. 09, 2009	EXTENSION 1 GRANTED	98765
Jun. 09, 2009	EXTENSION 1 FILED	98765
Jun. 09, 2009	TEAS EXTENSION RECEIVED	
Dec. 09, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 16, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Sep. 16, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 16, 2008	PUBLISHED FOR OPPOSITION	
Aug. 27, 2008	NOTICE OF PUBLICATION	
Aug. 14, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Aug. 13, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 22, 2008	LIE CHECKED SUSP - TO ATTY FOR ACTION	68171
Jul. 22, 2008	ASSIGNED TO LIE	68171
Jan. 22, 2008	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jan. 22, 2008	LETTER OF SUSPENSION E-MAILED	6332
Jan. 22, 2008	SUSPENSION LETTER WRITTEN	81880
Jan. 22, 2008	ASSIGNED TO EXAMINER	81880
Oct. 18, 2007	NOTICE OF DESIGN SEARCH CODE MAILED	
Oct. 17, 2007	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date In Location:

Jun. 21, 2010

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 5

Registrant:

Mission Itech Hockey, Inc.

### Assignment 1 of 5

#### Conveyance:

SECURITY INTEREST

Reel/Frame: 4536/0627

Pages:

7

Date Recorded: May 07, 2011

#### Supporting Documents:

assignment-tm-4536-0627.pdf

#### Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Mar. 10, 2011

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

#### Assignee

Name:

GENERAL ELECTRIC CAPITAL CORPORATION, AS US AGENT

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

Address:

500 W MONROE  
CHICAGO, ILLINOIS 60661

#### Correspondent

Correspondent Name:

KRISTIN BROZOVIC C/O KATTEN MUCHIN

Correspondent Address:

525 W MONROE  
CHICAGO, IL 60661

### Domestic Representative - Not Found

### Assignment 2 of 5

#### Conveyance:

ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4787/0843

Pages:

4

Date Recorded: May 24, 2012

#### Supporting Documents:

assignment-tm-4787-0843.pdf

#### Assignor

Name: MISSION ITECH HOCKEY, INC.

Execution Date:

Apr. 09, 2012

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

DELAWARE

#### Assignee

Name:

BAUER HOCKEY, INC.

Legal Entity Type: CORPORATION

State or Country Where  
Organized:

VERMONT

**Address:**

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE 03833

**Correspondent**

**Correspondent Name:**

GLEN NUTTALL

**Correspondent Address:**

24040 MAIN STREET, FOURTEENTH FLOOR  
IRVINE, CA 92614

**Domestic Representative - Not Found**

**Assignment 3 of 5**

**Conveyance:**

RELEASE OF SECURITY INTEREST ON TRADEMARKS RECORDED AT R/F: 3867/454, 3867/445, 4536/627, 5021/167, 4536/613, 3763/319, 4220/497, 4536/620, 4889/485, 4891/180

**Reel/Frame:** 5261/0949

**Pages:**

16

**Date Recorded:** Apr. 16, 2014

**Supporting Documents:**

assignment-tm-5261-0949.pdf

**Assignor**

**Name:** GENERAL ELECTRIC CAPITAL CORPORATION

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

DELAWARE

**Name:** GE CANADA FINANCE HOLDING COMPANY

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** UNLIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

NOVA SCOTIA

**Assignee**

**Name:**

MISSION ITECH HOCKEY LTD.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

18103 TRANS-CANADA HIGHWAY  
KIRKLAND, QC, CANADA H9J 3Z4

**Name:**

MISSION ITECH HOCKEY, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

175 TECHNOLOGY DRIVE  
SUITE 150  
IRVINE, CALIFORNIA 92618

**Name:**

BPS DIAMOND SPORTS CORP.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

5390 CANOTEK ROAD  
UNIT 20  
OTTAWA, ONTARIO, CANADA K1J 1H8



**Name:**

BAUER HOCKEY, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

NEW HAMPSHIRE

**Address:**

100 DOMAIN DRIVE  
EXETER, NEW HAMPSHIRE 03833

**Name:**

MAVERIK LACROSSE LLC

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where  
Organized:**

NEW YORK

**Address:**

38-61 ELEVENTH STREET  
LONG ISLAND CITY, NEW YORK 11101

**Name:**

BAUER SWEEP ACQUISITION CANADA INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

CANADA

**Address:**

199 BAY STREET  
SUITE 5300, COMMERCE COURT WEST  
TORONTO, ON, CANADA M5L 1G9

**Name:**

NIKE BAUER HOCKEY U.S.A., INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

**Address:**

150 OCEAN ROAD  
GREENLAND, NEW HAMPSHIRE 03840

**Name:**

SPORT HELMETS, INC.

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

DELAWARE

**Address:**

4635 CROSSROADS PARK DRIVE  
LIVERPOOL, NEW YORK 13088

**Correspondent**

**Correspondent Name:**

VIRGINIA F. MANN

**Correspondent Address:**

1285 AVENUE OF THE AMERICAS  
NEW YORK, NY 10019-6064

**Domestic Representative - Not Found**

**Assignment 4 of 5**

**Conveyance:**

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

**Reel/Frame:** 5266/0634

**Pages:**

9

**Date Recorded:** Apr. 23, 2014

**Supporting Documents:**

assignment-tm-5266-0634.pdf

**Assignor**

**Name:** BAUER HOCKEY, INC.

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

**Assignee**

**Name:**

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

**Legal Entity Type:** BANK

**State or Country Where  
Organized:**

NEW YORK

**Address:**

225 FRANKLIN STREET  
BOSTON, MASSACHUSETTS 02110

**Correspondent**

**Correspondent Name:**

JOANNA MCCALL

**Correspondent Address:**

1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

---

**Assignment 5 of 5**

---

**Conveyance:**

NOTICE OF GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

**Reel/Frame:** 5266/0658

**Pages:**

9

**Date Recorded:** Apr. 23, 2014

**Supporting Documents:**

assignment-tm-5266-0658.pdf

**Assignor**

**Name:** BAUER HOCKEY, INC.

**Execution Date:**

Apr. 15, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:**

VERMONT

**Assignee**

**Name:**

BANK OF AMERICA, N.A., AS COLLATERAL AGENT

**Legal Entity Type:** BANK

**State or Country Where  
Organized:**

NEW YORK

**Address:**

901 MAIN STREET  
14TH FLOOR  
DALLAS, TEXAS 75202

**Correspondent**

**Correspondent Name:**

JOANNA MCCALL

**Correspondent Address:**

1025 VERMONT AVE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

## EXHIBIT B



# United States Patent and Trademark Office

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## Trademarks > Trademark Electronic Search System (TESS)

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<b>Word Mark</b>	GN MISSION
<b>Goods and Services</b>	IC 025. US 022 039. G & S: Caps; Fleece tops; Hats; Jackets; Pants; Shirts; Sweatshirts; T-shirts; Wristbands
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles) 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s) 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal 27.03.01 - Geometric figures forming letters, numerals or punctuation
<b>Serial Number</b>	86594988
<b>Filing Date</b>	April 13, 2015
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	November 10, 2015
<b>Owner</b>	(APPLICANT) Joseph Prince Ministries, Inc. non-profit corporation SOUTH CAROLINA P.O. Box 2115 Fort Mill SOUTH CAROLINA 29716
<b>Attorney of Record</b>	Lani Barnes
<b>Description of Mark</b>	Color is not claimed as a feature of the mark. The mark consists of a design incorporating an incomplete circle opening to the left containing a smaller stylized "G" next to the capital letter "N", both centered over the word "MISSION" in all caps.
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL

**Live/Dead  
Indicator**

LIVE

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**Generated on:** This page was generated by TSDR on 2016-05-09 09:13:19 EDT

**Mark:** GN MISSION



**US Serial Number:** 86594988

**Application Filing Date:** Apr. 13, 2015

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

**Status:**

A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

**Status Date:** Dec. 08, 2015

**Publication Date:** Nov. 10, 2015

## Mark Information

**Mark Literal Elements:** GN MISSION

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a design incorporating an incomplete circle opening to the left containing a smaller stylized "G" next to the capital letter "N", both centered over the word "MISSION" in all caps.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Design Search Code(s):** 26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles)  
26.17.01 - Lines, straight; Bars, straight; Bands, straight; Straight line(s), band(s) or bar(s)  
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal  
27.03.01 - Geometric figures forming letters, numerals or punctuation

## Goods and Services

**Note:** The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Caps; Fleece tops; Hats; Jackets; Pants; Shirts; Sweatshirts; T-shirts; Wristbands

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(b)

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Amended Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Amended ITU:** No

**Filed 44D:** No

**Currently 44D:** No

**Amended 44D:** No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Joseph Prince Ministries, Inc.

**Owner Address:** P.O. Box 2115  
Fort Mill, SOUTH CAROLINA UNITED STATES 29716

**Legal Entity Type:** non-profit corporation

**State or Country** SOUTH CAROLINA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lani Barnes

**Docket Number:** 20739.00028

**Attorney Primary** [lbarnes@rbh.com](mailto:lbarnes@rbh.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** LANI BARNES  
**Name/Address:** Robinson Bradshaw & Hinson  
101 N Tryon St Ste 1900  
Charlotte, NORTH CAROLINA UNITED STATES 28246-0106

**Phone:** 704-377-8105

**Correspondent e-mail:** [lbarnes@rbh.com](mailto:lbarnes@rbh.com) [jantone@rbh.com](mailto:jantone@rbh.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 08, 2015	EXTENSION OF TIME TO OPPOSE RECEIVED	
Nov. 10, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 10, 2015	PUBLISHED FOR OPPOSITION	
Oct. 21, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 02, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Oct. 01, 2015	ASSIGNED TO LIE	77312
Sep. 04, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 03, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 03, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 03, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 02, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 02, 2015	NON-FINAL ACTION E-MAILED	6325
Jul. 02, 2015	NON-FINAL ACTION WRITTEN	92453
Jun. 30, 2015	ASSIGNED TO EXAMINER	92453
Apr. 21, 2015	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Apr. 18, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 16, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** DEBUS, MERIDITH E.

**Law Office** LAW OFFICE 111  
**Assigned:**

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 02, 2015

## Proceedings

## Summary

Number of 1  
Proceedings:

### Type of Proceeding: Extension of Time

Proceeding [86594988](#)  
Number:

Filing Date: Dec 08, 2015

Status: Not Instituted

Status Date: Dec 08, 2015

Interlocutory  
Attorney:

### Defendant

Name: Joseph Prince Ministries, Inc.

Correspondent LANI BARNES  
Address: Robinson Bradshaw & Hinson  
101 N Tryon St Ste 1900  
Charlotte NC , 28246-0106

### Associated marks

Mark	Application Status	Serial Number	Registration Number
GN MISSION	Request For Extension of Time to File Opposition	<a href="#">86594988</a>	

### Potential Opposer(s)

Name: Bauer Hockey, Inc.

Correspondent Christie Baty Hudgins  
Address: Finnegan, Henderson, Farabow, Garrett & Dunner, LLP  
901 New York Avenue, NW  
Washington DC UNITED STATES , 20001

Correspondent e-mail: [docketing@finnegan.com](mailto:docketing@finnegan.com)

### Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Dec 08, 2015	
2	EXTENSION OF TIME GRANTED	Dec 08, 2015	
3	INCOMING - EXT TIME TO OPPOSE FILED	Mar 02, 2016	
4	EXTENSION OF TIME GRANTED	Mar 02, 2016	